Comp/Phys/Mtsc 715	
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Lecture 3: Visualization Stages, Sensory	
vs. Arbitrary symbols,	
Data Characteristics,	
Visualization Goals,	
Props	
01/16/2014 Characteristics and Goals Visualization in the Sciences UNC- 1 CH C/P/M 715, Taylor SP11 1	
	_
Example Videos	
<u>Dam breaking simulation</u>	-
Multi-data-set isosurface similarity	
<u>Tumor access safety rays</u>	
	-
01/16/2014 Characteristics and Goals Visualization in the Sciences UNC- CH C/P/M 715, Taylor SP11 2	
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Administrative	
255	
Office Hours: Sitterson 258	
– Mondays 10-11	
– Thursdays 9-10	
Homework	
 Wordpress site up and running 	
 Some users registered 	
Upload your posts (private) by next Thursday!	
 Comment on posts by others by following Monday 	
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Foundation for a Science of Data Visualization • What are the advantages of visualization? Visualization Stages \bullet Collect the data (lab work or simulation) Transform the data – into a format readable by the visualization software - into the form most likely to reveal information (Rspace) Nisualization algorithms run on graphics hardware or software renderer Human views and interacts with the visualization (changing parameters, techniques, view direction) • Preferably: User studies to evaluate effectiveness

Sensory vs. Arbitrary Symbols

- Sensory: You can see and understand without training.
 - Match the way our brains are wired
 - Object shape, color, texture
- · Arbitrary: Must be learned
 - Having no perceptual basis
 - The word "dog"
 - "perro", "hund", "chien", "cane", "cão", "犬", "川", "狗"

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Properties of Sensory Reps.

- Can be understood without training
- Resistant to instructional bias
- Is processed very quickly, and in parallel
- Is valid across cultures



 Danger: Poor mappings can be misunderstood, even in the presence of instruction, quickly and without effort.

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Properties of Arbitrary Reps.

- Formally powerful
- Capable of rapid change
- May already be learned (summation notation)
- Dangers:
 - Can be hard to learn (alphabet)
 - Can be easy to forget
 - Can vary with culture and application (different disciplines use different symbols for the same concept and the same symbol for different concepts):
 - *i* = sqrt(-1), *i* = current

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Two-Stage Model of Perceptual Processing This schematic diagram presents an overview of a two-stage model of human visual information processing. What is a Good Visualization? • Understanding means making a model that captures the essence of a system • A model is an abstraction with the *important things in* and the *unimportant out* Different visualizations provide different levels of detail, show and hide different things; so support different • Good visualizations are those that are *useful* to aid understanding, not just *realistic* representations (what color is a carbon atom?) • Good visualizations map the important parts of the task onto techniques that show the relevant characteristics best

Data Characteristics and Visualization Goals

- Why classify data and visualization goals?
 - No known "silver bullet" technique
 - Helps select which technique(s) to try
 - Helps predict other uses for good techniques
 - Some tools only work with some formats

(This section draws heavily on sources outside the Ware book)

Print this lecture for reference (homeworks)!

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Data Characteristics

- Dimensionality
- Category of each value/field
- Structure of the sampling
- Other data characteristics

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Dimensionality

- Of each data field (0=point, 1=line,
- Of the space the fields are embedded in (2D or 3D) + time (some call 4D)
- Of the data type in each field
 (scalar, vector, tensor)
- Of the space used to visualize the data



3D vector field in 3D 01/16/2014 Characteristics and Goals



2D isosurfaces of 3D scalar field in 3D Visualization in the Sciences U



Two 2D scalar fields in 2D (drawn in 3D)



2D vec/tensor fields Embedded in 3D Drawn in 2D

Category of each Scalar Field

- · Nominal: names without ordering
 - Continents: Africa, America, Asia, Australia, Europe.
- Ordinal: "Less than" relationship holds
 - Rental cars: Economy, Compact, Mid-sized, Full-sized.
- Interval: Relative measurements, no absolute zero
 - Height of AFM scan or location
- Ratio: Absolute zero (can say "twice as much as")
 - Account balance, Height above sea level, not "height"

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Structure of the Sampling Grid Structured Square/Cube Rectilinear Curvilinear Unstructured Tetrahedral Cloud of points Visitation into Some Units Cit (Fight 27 into Special Street City 11 i

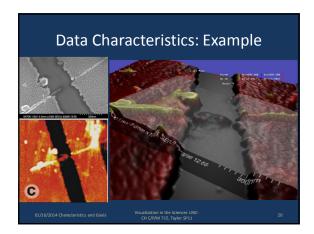
Other Data Characteristics

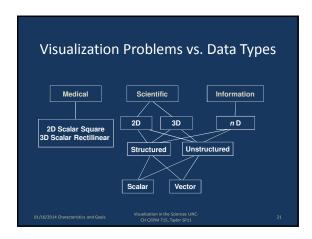
- Continuous vs. Discrete
 - Sampling of the field
 - Values within each sample
- Rapid spatial/temporal changes in the data
- Missing values?
 - Interpolate?
 - Show explicitly?
- Special values?
 - Of particular interest to visualize
 - Zero for some ratio scales (height above sea level)

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Goal-Based Visualization Design	
High-level goals / middle-level tasks / atomic actions	
 Determine task(s) before determining 	
representations!!!	
 tasks often determined informally or implicitly 	
Each representation may serve one high-level goal	
01/16/2014 Characteristics and Goals Visualization in the Sciences UNC CH CPVM 715, Taylor 5F91 23	
Visualization Goals	
 Debugging Quality control of simulations, measurements 	
Exploration	
 Gaining new insights → hypotheses Increasing scientific productivity 	
Making invisible visible	
Presentation Enhancing understanding of concepts and processes	
Visual medium of communication	
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Exploration Tasks • Identify and distinguish objects - Categorize objects • Compare values - Discover extrema (qualitative) - Look up metric information (quantitative) • Recognize pattern/structure - Identify clusters - Correlations between data sets - "What's going on here?"

Presentation Tasks

- Effective presentation of significant features
- Attempt to convince
- Attract interest

01/16/2014 Characteristics and Goals

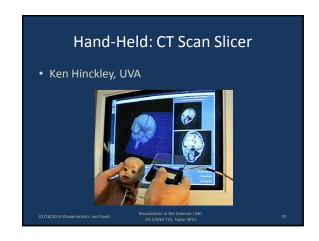
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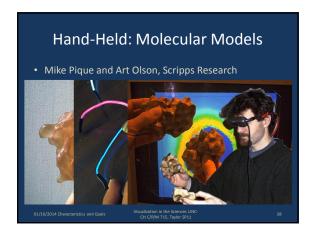
Example: to Convince • Tufte, The Visual Display of Quantitative Information, p. 41. CARTE FIGURATIVE day parts successives to human da Harris Françaire dans la campage de Rossis 1812-1813. Description of Minard Implacers on degree de November de Plancers de Plancers

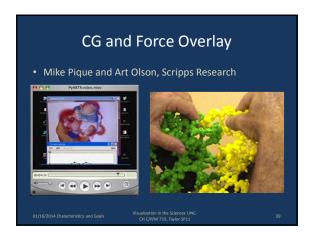
Visualization in the Sciences UNC	
01/16/2014 Characteristics and Goals visualization in the Sciences Unc- 21 CH CP/IM 715, Taylor SP11	
Summary	
Data Characteristics	
 For each technique, consider what dimensions and 	
types of data it can support — For each visualization, consider the best space to	
display it in — Consider rapid changes and missing values	
Visualization Goals	
 Consider what tasks need to be done to achieve the visualization goals 	
 Consider what tasks are to be achieved, and which techniques are well suited for each 	
 Final consideration: "Does this work?" 	
01/16/2014 Characteristics and Goals Visualization in the Sciences UNC- CH C/P/M 715, Taylor SP11	9
"But How Do We Know Which	
Techniques Are Suitable?"	
Learn a bit about how perception works	
Learn what techniques:	
Support different data types	
– Support different tasks	
 That's what we'll hear about in this course! 	
	-
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The Dream System, part 1 • "Catalog of Visualizations:" Classification of simple and complex visualization techniques [WEH90] • Categorize each visualization technique by: • what kind of data can be displayed ("attributes"): [scalar field, nominal, direction field, shape, position, spatially extend region or object, structure] • what operations act on these attributes ("operations/judgments"). • operations: [identify, locate, distinguish, categorize, cluster, distribution, rank, compare within and between relations, associate, correlate] • Large 2-d matrix to identify meaningful visualization techniques for a pair of (attribute/operation).	
The Dream System, part 2 • Assisted Visualization - Toolkit looks up the best visualization from the new version of the above table - Questions about the tasks drive selection from the table - Al gives you the best visualization • Chris Healey (NCSU) and others are working on this - Working on a system that makes a reasonable first pass • Several others are working on this as well (see notes from Domik lecture in ACM course)	

The Current System	
"We're not there yet" with the dream system	
This course will present what is known	
I try to organize like the ideal table	
Lots of entries untested as we reach the frontier	
You are the "I" in place of "AI"	
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Comp/Phys/Mtsc 715	
Props for Visualization Context	
01/16/2014 Characteristics	





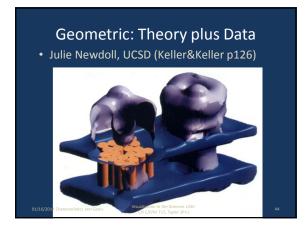


Visual Inventory • Graham Johnson and Art Olson, Scripps • Intell/Www.voorubs.com/wats/fx-sDRuWSsjcg@listsUV7CVhTKmr6wklnGUW-lists&feature.pilcs **Total Characteristics and Goals** **Wistalization in the Sciences UNC-CH (19/M 715, Taylor SP11)** **Total Characteristics and Goals** **Wistalization in the Sciences UNC-CH (19/M 715, Taylor SP11)** **Total Characteristics and Goals** **Wistalization in the Sciences UNC-CH (19/M 715, Taylor SP11)** **Total Characteristics and Goals** **Wistalization in the Sciences UNC-CH (19/M 715, Taylor SP11)** **Total Characteristics and Goals** **Wistalization in the Sciences UNC-CH (19/M 715, Taylor SP11)** **Total Characteristics and Goals** **Wistalization in the Sciences UNC-CH (19/M 715, Taylor SP11)** **Total Characteristics and Goals** **Wistalization in the Sciences UNC-CH (19/M 715, Taylor SP11)** **Total Characteristics and Goals** **Wistalization in the Sciences UNC-CH (19/M 715, Taylor SP11)** **Total Characteristics and Goals** **Total Characteristics UNC-CH (19/M 715, Taylor SP11)** **Total Characteris

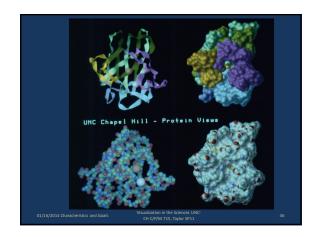
Auto-Fill Blood Vessel Graham Johnson and Art Olson, Scripps http://www.voutube.com/watch/v=DKIPI-79Uv_w&list=UUzZ CWH KRIZOWKINGUWGINGRAMINGS-SHART-RELIVE-BISD Molecules in blood Correct ratios Stir with Cinema 4D

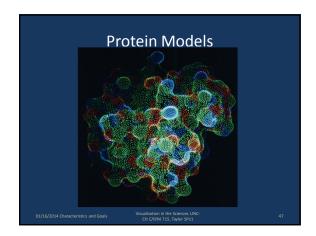
Proximity-based Rendering • Visualizing Flow Trajectories Using Locality-based Rendering and Warped Curve Plots — Chad Jones, Kwan-Liu Ma; TVCG 2010 Left side: Proximity to selected flow lines increases opacity; color map shows minimum. Streamline color shows speed.

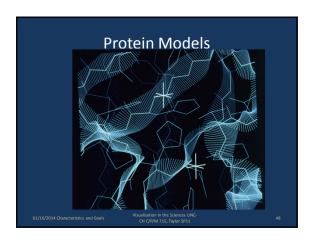




Video • What does a Protein Look Like? • (Online copy) • Subset of the visualizations shown here Viualization is the Science UNC (of 10th 21th 1964/9811) Viualization is the Science UNC (of 10th 21th 1964/9811) Viualization is the Science UNC (of 10th 21th 1964/9811)







Protein Models	
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References	
 Foundation, Stages, Sensory vs. Arbitrary, 2- Stage Model: Ware. 	
Goals, Data, Categorizations, Analysis: Gitta Domik.	
Problems vs. data types, data structure: David Ebert	
 Exploration tasks, Consider Task, Consider Whole Visualization (and examples), Final Consideration: Penny Rheingans 	